

Cohesity Aspire Rewards - Sales Performance Incentive Overview

What is the Cohesity Aspire Rewards

Cohesity Aspire Rewards is a points-based sales performance incentive open to partner sales teams who drive successful mutual business. Participants can earn points that can be redeemed for merchandise in the rewards catalog.

Sales Performance Incentives

An incentive under Cohesity Aspire Rewards is defined as an initiative that gives Partner Sales teams the opportunity to earn Rewards points. The Incentives will allow eligible Partner sales team individuals to earn points by fulfilling the requirements of each incentive. The points can be redeemed for a variety of rewards in the catalog.

Enrollment

Each relevant Partner sales team individual must opt-in to participate in sales performance incentives. Opt-in instructions can be found on the partner portal. Terms and conditions can be found on the required opt-in form [here](#). Please note that it is paramount that you obtain and confirm as part of your enrolment that you have your employer's written consent to participate.

Once opt-in is complete, participants gain access to set up a rewards account and can start earning points by completing the requirements of a valid incentive. Earned points will be deposited in the eligible partner seller's Rewards account where they can be redeemed at a future date.

Program Eligibility and Access

- Associate, Preferred, and Premier Reseller Partner Sales Representatives and Sales Engineers in good standing are eligible. Availability varies by market
- Participants must have Cohesity Partner Portal Account with a valid partner company email address
- Participants must opt-in to participate in Sales Performance Incentives
- Participants must accept the Rewards (tool – site) Terms and Conditions
- Access to the Rewards (tool – site) through the Cohesity Partner Portal. Participants will need to complete the member profile and accept the site terms and conditions to gain access to
 - View awarded points
 - Redeem points through the catalog
- Active participation enables participants to continue to accrue and redeem rewards points.

Timeframe

Incentive eligibility dates are included in the individual incentive rules document. Current incentives are published on the Partner Portal [here](#)

Earning Points

Participants will be able to earn points based on a valid incentive. Current incentives are published on the Partner Portal [here](#)

Redeeming Points

Participants who have points available deposited in their Rewards account can redeem their points for items in the catalog, each with a specified Points value listed in the rewards catalogue. The rewards catalogue offers a wide range of business-related rewards available to all program participants.

Enrolled Participants in good standing can redeem earned points at any time from the online catalogue. Once the rewards account is activated, the authorized user can simply log into the site and browse, add items to the cart or wish list, and submit the order.

After submitting the order, the participant will receive an acknowledgement of the redemption and be prompted to complete or confirm shipping information. Rewards must be shipped to the Participant's registered address, be within the country of the participants profile, and the country the incentive is provided in.

A confirmation number and other important information will be sent following completion of the shipping page. It is recommended that Participants print and retain a copy of this for future reference.

Delivery is only available within the country of the participant's profile provided it is in a country the incentive is provided in. Rewards will typically be delivered within two to four weeks of redemption.

Rewards and points values per reward are subject to change.

Points Expiration Policy

Points deposited in a participants account can accrue and do not expire if the participants account remains active.

The account will be defined as Abandoned if there is no login activity to the Rewards (site-tool) for 12 months. If the account is Abandoned all points will be forfeit and expire

At the time the points are issued or redeemed, participants must be employed by the partner company under which the incentive activity took place. If the participant leaves the partner company, all points will be forfeited and expire.

Returns

If a Participant returns an item they bought, their point balance will not be adjusted for the return. Participants may face temporary redemption restrictions, rewards program termination, or point loss as a result.

Account Holds

Cohesity reserves the right to put the Participant's rewards account on hold or freeze any point redemption in its sole discretion. The account will go into a "browse only" mode until the issue has been resolved.

Disclosure

You must disclose to each relevant end customer that you are participating in an incentive program offered by Cohesity and that you shall ensure that this does not affect pricing or terms and that your recommendations remain based on customer's requirements.

Tax Requirements

Rewards received are generally considered taxable benefits depending on the legislation in the respective countries where the Program is available and the residence of the Participant. Any federal and state income tax liability and any other federal, state, provincial, municipal or local taxes, are the responsibility of the Participants. I.e. you must inform the relevant tax authority and pay relevant taxes on the rewards received, if any.

General Terms and Conditions

- Points will only be issued to eligible participants' account. No cash will be provided as part of the Cohesity Aspire Rewards Program
- Points can only be redeemed from the items in the geography specific catalog
- Each incentive will be governed by specific business rules. Participants will need to adhere to the incentive rules to qualify for earning points in the set incentive.
- Participant will need to be an Active program participant to prevent points expiration or forfeiture.
- Earned points by an individual participant are not transferable to another individual participant or to the participant's company.
- Cohesity Incentives including the rewards earned in this program are not transferable to government entities or individuals associated with government entities
- Cohesity reserves the right to modify or cancel any or all elements of the Cohesity Aspire Rewards Program at any item for any reason. Cohesity may, in its sole discretion, modify this Guide or terminate the Cohesity Aspire Rewards Program at any time.
- Partner SE and SR agree to comply with [Cohesity's Channel Partner Code of Conduct](#).

Program Support

For questions about the program, please contact partnersupport@cohesity.com. For questions about your point balance, or a specific reward, reach out to Client Services, Monday-Friday 9:00am - 5:30pm ET via the [Contact Us](#) form on the website.

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