

# Heroes Welcome Guide

Welcome to Dell Technologies Heroes, a program that enables partners to sell Dell Technologies solutions with momentum and efficacy. Thanks to a complement of exclusive events and actionable content, training opportunities and professional networking, Heroes partner pre-sales like you can help your customers achieve their business objectives, while also meaningfully advancing your own.

[Experience the Heroes Program](#)

## Heroes Program Value and Benefits



### Community

With 7,000+ technologists and counting, the Heroes community is growing not just in the scale of its membership but in the strength of its network. Connect one-to-one with your peers – you can easily search for them in the Heroes mobile app – and leverage the power of the Heroes network to expand your knowledge and advance your business.



### Events

As a member of the Heroes community, you have access to a robust set of regional events and global webinars that provide deep technical training and the most up-to-date information about our products, solutions, and services. Designed just for Heroes, these events and webinars will prepare you to solve your customers' most important technical challenges.



### Mobile App

The Heroes mobile app connects the ever-growing Heroes community members to each other, to their Dell Technologies contacts and to our sponsors, including Intel, VMWare, Nvidia and Brocade. Log onto the Heroes mobile app for exclusive access to the right events and technical content most relevant to you and happening in your region. Check out the line-up of global webinars too.



### Newsletter

You'll also want to review the relevant technical updates and other news and notes shared in the monthly Heroes newsletter. Make sure you [get your access](#) to the Dell Technologies partner portal and [check your preferences](#) to ensure you are signed up to receive the Dell communications.



### Resources

Visit the Heroes [Partner Academy](#) to access a resource library that houses the latest information shared during the previous Heroes sessions, on Storage, Servers, Data Analytics, Data Protection, and other digital and IT transformation technologies.

## Getting Started on the Heroes Mobile App



### iPhone

[Click this link to download](#) the Heroes mobile app for iPhone or scan the QR code.



### Android

[Click this link to download](#) the Heroes mobile app for Android or scan the QR code.

Once you have downloaded the app, it's time to set up your profile. To get the most out of the app, it's important to have a fully optimized profile. You can do this by:

- Making your profile visible to other members
- Adding a profile picture
- Linking your social media accounts

## Questions?

[Click here for technical support or details about your Heroes program membership](#)